

**ESTIMATE REQUEST FORM**

**Custom Content from Motionstream**

Motionstream can help you with the design and development of your content. Our expertise in design, animation, and marketing is available to help you connect with your customers.

Motionstream can create custom and semi-custom content for your digital signage system. Semi-custom content uses our existing content libraries that are then modified with your message and branding. Semi-custom can be a cost-effective way of getting your message out.

Custom content development involves the creation of a unique package tailored to meet your marketing objectives. We can create unique content for you or start with your existing digital assets, such as print and video. Development costs will vary depending on the scope of your requirements. The more information you can give us about your needs, the more accurate an estimate we can provide.

**YOUR CONTACT INFORMATION**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Mobile: \_\_\_\_\_

Best time to contact you: \_\_\_\_\_

Please describe your project: \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Who is the target audience for your messaging?

\_\_\_\_\_  
 \_\_\_\_\_

Do you need a single message created or a larger campaign?

\_\_\_\_\_  
 \_\_\_\_\_

Are there digital assets available that you would like to repurpose such as video, photography, logos, etc?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

What is your primary objective in developing new content?

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Do you own the rights to the content? \_\_\_\_\_

\_\_\_\_\_

Please list your top three communications priorities:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

What format are your digital assets in? (HD, SD, etc)

\_\_\_\_\_  
 \_\_\_\_\_

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Do you have a brand/corporate identity?

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Are there brand standards that need to be maintained?

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Will your message be exclusive on your system or will your message be sharing the screen with other communication?

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Will the content run on a new or existing network?

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Are you currently working with an agency or design studio?

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Are you currently working with a digital signage contractor?

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Do you know the specifications of the digital signage system?

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What is your current timeline for delivery of new content?

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What format do you need the content to be delivered in?

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Thank You.

Thank you for taking the time to complete and fax this questionnaire. Motionstream will review your request and email you an estimate within 48 hours of receiving your fax request.

If you need to speak with a representative sooner, please contact us at (917) 974-8974.